

# RALEIGH-DURHAM, NC

TWO CITIES - ONE TRIP

SEPT. 29 - OCT. 1, 2010

The Greater Columbus Georgia Chamber of Commerce is pleased to announce that it's 17th Annual Inter-City Leadership Conference will be held in Raleigh-Durham, NC. The conference will be held Sept. 29—Oct. 1, 2010.

The Raleigh-Durham area is teeming with exciting and innovative development in the areas of education, economic development, health care and city planning. The Chamber will be reviewing best



*Midtown Development - North Hills*

practices in these areas of interest and many more. The Raleigh-Durham and the Research Triangle Area is anticipating growth and expansion in business and population. They are expecting 60,000 new residents in the area. For 2009, this area recruited \$1.9B in capital investment and experienced growth with 1,600 new businesses each month. They are predicting \$93M of capital investment to be gained in 2010.



*Centennial Campus-NC State*

Technology is at the forefront for this area. Serious gaming is a \$4B industry! Over 54% of their population hold college degrees.

The Chamber will be hearing from several of the biggest and brightest stars in this region. Please plan to join us for this educational and valuable conference.



## WakeMed Hospital:

- Collaboration with Wake Technical College for nursing
- Designated a Center of Educational Excellence by Laerdal Medical



*Downtown Raleigh*

## Special Points of Interest:

- Raleigh is #1 most wired city—Forbes March 2010
- Best Value in Public Colleges—Kiplinger 2010
- #3 Best place to launch a business—Bizjournals 2010
- Durham is home to the Durham Bulls Baseball
- Duke University is located in Durham



*Renaissance Hotel in Midtown*



## American Tobacco Campus:

- Registered historic site winning awards for: Best Mixed Use Development, Best Renovated Commercial Property and Best Redevelopment Project

- Has the first free-standing children's emergency department in NC
- Building a new children's hospital, first in Wake County
- Features an on-site YMCA, public green space, biking trails, barber shop & 5 restaurants
- Features a man-made Old Bull River which runs thru the middle of the campus
- Home to major companies, such as, Glaxo Smith-Kline, McKinney-Silver Ad Agency, Capital Broadcasting, Art Institute
- Adjacent to the Durham Bulls Baseball stadium and the Durham Performing Arts Center